Master Plan Goals & Guiding Principles

Create... a world-class campus that reflects and enhances the quality of USC – our programs and our brand – in the delivery of:

Education
Patient Care
Research

Develop... a campus that is efficient and beautiful with:

Improved Student Experience
Improved Patient Experience
Better identity, gateways, streetscapes, gathering spaces and pedestrian connections

Enhance... the ability for flexible growth:

A logical way for programs to grow incrementally over time in a well-planned, financially feasible and sustainable way
Better connections between all disciplines
More amenities (fitness, food, housing, hotel, conference, etc.) for the many people who study, work, and visit the campus
Summary of Master Plan Growth

Academic Space

- Net growth of approximately 500,000 gross square feet
- Potential for four new buildings and additions to Keith Administration Building and Pharmacy Building

Research Space

- Net growth of approximately 1,100,000 gross square feet
- Potential for seven new buildings

Clinical Space

- Net growth of approximately 1,000,000 gross square feet
- Potential for three new buildings (new outpatient buildings and hospital)

Amenities

- Net growth of approximately 600,000 gross square feet or more
- Potential for three new buildings, including 300-room hotel, conference center, student housing with up to 400 beds and retail in ground floor of new buildings
Proposed Master Plan
Square Footage Capacity

**Capacity on USC Land**

*Development Capacity:*
- 5,880,000 gross square feet
- 10,900 parking spaces
- 450 housing beds

- Existing buildings to remain - 1,888,000 gross square feet
- New proposed buildings - 3,993,000 gross square feet

**Potential Development on County Yards**

*Additional Capacity:*
- 1,250,000 gross square feet
- 3,500 parking spaces

*Total potential development with County Yards land:*
- 7,230,000 gross square feet
- 14,500 parking spaces
Final Plan Analysis

Proposed Land Uses

- **Academic**
- **Research**
- **Patient Care**
- **Auxiliary** (Housing, Recreation, Mixed-Use, Admin)
- **Unassigned**
Gateways and Streets

Proposed Soto/Alcazar Gateway

Primary
Secondary
Tertiary
Existing View Looking North
Proposed View Looking North
Existing View Looking South
Proposed View Looking South